



Jordan Moss - Founder, Catalyst Housing Group

For over 20 years, Jordan has been actively engaged in the investment, acquisition, development, financing and management of more than \$3 billion of institutional multifamily transactions. He founded Catalyst Housing Group in 2015 to combat rising income inequality and address the related middle-income housing crisis.

More recently, Jordan launched the Catalyst Innovation Lab, focusing on innovative solutions, tools and partnerships that drive operating margins, building efficiencies and portfolio sustainability in the multifamily sector. He formed the nonprofit Essential Housing Fund in 2020 to subsidize rents for public school employees, foster additional middle-income ownership and development models, and further diversity and inclusion efforts within the multifamily industry.



Kate Comfort Harr - Executive Director, HIP Housing

Kate has called San Mateo County home for over 30 years. She holds Bachelor degrees in Sociology and Communication Studies from UCSB and a Master's Degree in Nonprofit Administration from USF. She is Executive Director of HIP Housing, a San Mateo County based nonprofit specializing in creative affordable housing solutions, that proudly helps to house 1400 people each year.

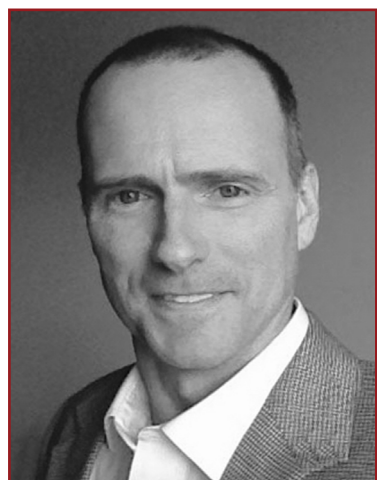
In her role at HIP Housing, Kate has been dedicated to program and property development and has been a frequent speaker on a wide range of affordable housing topics. She is known for outside the box thinking and is especially passionate about engaging the private, public and social sectors in addressing housing challenges. Kate was awarded the San Mateo County 2020 Business Woman of the Year Award.



Joanne Price - VP, Real Estate & Operations, LifeMoves

Joanne has more than 15 years of experience overseeing commercial real estate investment and development in the commercial office, retail, residential and government sectors. Jo's passion for real estate started at the renowned Bartlett School of Architecture at the University College London where she learned to embrace sustainable yet forward-thinking design while preserving deep cultural heritage in local communities through grass roots efforts. This philosophy, coupled with a MSc in Project Management, makes her a highly collaborative, creative and tenacious manager known for resolving complex real estate issues.

Jo combines her wealth of experience to enhance and extend LifeMoves facilities to increase capacity for their clients and help address the crisis of homelessness in Silicon Valley. She is also an active volunteer and Urban Land Institute (ULI) class facilitator.



Moderator: Steve Sullivan - Executive Director, HIF

Steve has over 20 years of leadership experience helping to build and revitalize diverse nonprofits focused on poverty alleviation, leadership development and community engagement. After 10 years of leading service based businesses, he helped to launch and build Cara, a nationally recognized non-profit assisting men and women break the cycle of homelessness and poverty. Steve also served as executive director at Public Allies before becoming a consultant specializing in non-profit start-ups. Since Hurricane Katrina, Steve has organized and managed service trips focused on disaster recovery, poverty alleviation and environmental restoration.

He looks forward to expanding HIF's mission and impact throughout the Bay Area.