



**HOUSING INDUSTRY FOUNDATION**

JULY 2025



#### HIF EVENTS

## Book your Summit Sponsorship Today!



Whether you're a longtime supporter or attending for the first time, the **HIF Annual Summit** is the perfect opportunity to connect with leaders in the multifamily housing industry, honor outstanding volunteers and partners, and help raise critical funds for HIF's programs that prevent homelessness and support housing stability across the Bay Area.

#### Here's what's in store:

- Cocktail Hour & Networking
- Dinner & Summit Program
- Live Auction
- Fund-a-Need
- Summit Awards - Celebrate our **Industry Champion** and **Volunteer of the Year**
- *Back by popular demand:* Boozy tasting tables and our fun-filled prize wall!

## **Sponsorship packages are going fast!**

This is your chance to showcase your company's commitment to community and housing equity—while enjoying premium exposure and engagement opportunities.

Visit [our website](https://www.hifinfo.org) to explore open sponsorship levels, and reach out to [events@hifinfo.org](mailto:events@hifinfo.org) to secure your spot.

**Together, we can create housing stability and brighter futures—one celebration at a time.**

### **2025 Summit Info**

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#### **HIF SPOTLIGHT**

## **A Winning Hand for Housing: BluSky Poker Night Raises Over \$37K for HIF**

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In June, our amazing partners at BluSky Restoration went above and beyond by hosting an exciting Poker Night fundraiser, bringing together friends, colleagues, and community members for a great cause. Thanks to their

generosity and hard work, the event raised **over \$37,000** in support of HIF's vital homelessness prevention programs!

We are incredibly grateful to **Chris Butcher (BLI Member)** and **Ryan Rusler (HIF Board of Directors)** for organizing and hosting such a memorable evening. Their dedication and leadership played a key role in the event's success and continue to make a meaningful impact in the lives of those we serve.

Events like this not only raise critical funds but also help build a stronger, more connected community dedicated to preventing homelessness and increasing housing stability across our region. Thank you to everyone who attended, donated, or supported the event — your contributions are helping individuals and families stay housed and secure a brighter future.



#### **EHF IMPACT**

## **Quarterly Update - Your Support in Action**

In Q2, HIF helped **580 people** in **247 households**, including **43% families with children**, through our [Emergency Housing Fund](#). Each grant was on average \$1820 which covered the cost of rent, security deposits, or utilities for families at risk of homelessness due to a crisis or who are moving from homelessness to housing. In total, we distributed **\$449,547** in grants to families in need in San Mateo and Santa Clara Counties.

Your support makes this work possible, helping people like **Araceli** move from experiencing homelessness to housing. While staying at HomeFirst's shelter, Araceli found a pathway out of homelessness through HIF. The grant allowed

her to move from daily uncertainty to experiencing comfort in the safety of her own home.



When we received the Emergency Housing Fund grant from HIF, everything changed.”

“That support covered our deposit and allowed us to move into a home—a real home—where we could feel safe, start to rebuild our lives, and finally breathe again. For the first time in a long time, we had stability. We could cook meals together, rest peacefully, and start planning for our future.” Araceli shared.

Thank you for inspiring hope and dignity for families in need!

#### EHF Program Info





## RENOVATION PROGRAM

# Revitalize a Community Shelter - Support a Renovation Project

HIF is seeking vendors and supporters for upcoming renovation projects at community agencies in Santa Clara and San Mateo Counties. These efforts aim to improve shelter services and create safe, dignified spaces for individuals in crisis.

### **AACI: Asian Women's Home**

A 10-bed emergency shelter for survivors of domestic violence and human trafficking. Renovations include a sink filtration and leak detection system, solar battery installation, a new kitchen island, ceiling fans in bedrooms, lockable kitchen cabinets, and ADA-compliant bathroom upgrades.



### **Maitri: Anjali Transitional Home**

Transitional housing for domestic violence survivors. Planned work includes renovating two remaining units, adding counter space and a refrigerator in Unit 2, fixing plumbing in two bathrooms, and outdoor enhancements such as landscaping, new furniture, a mural, and a children's play structure. Storage will be added under stairwells, along with new cabinets and appliances.



### **LifeMoves: Montgomery Street Shelter**

Emergency and transitional housing for single adult men. Renovations include remodeling two men's bathrooms, creating a new client intake area, upgrading lighting and fixtures, repairing the roof, and adding charging stations for residents.



To learn more about these projects and how to get involved, contact us at [renovations@hifinfo.org](mailto:renovations@hifinfo.org).

### **Renovation Program Info**

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**AFFORDABLE HOUSING INITIATIVE**

"The AHI program has helped me stay housed, not only in a location where I feel safe, but it supports my mental wellness as a therapist, helping me feel at my best."

### **AHI IMPACT**

## **Finding Home through AHI**

In Q2, thanks to our incredible partners, HIF supported **42 participants**, delivered **\$153,022 in donations**, and helped families save an average of

**\$1,200 in rental costs**—making a real difference in the lives of those facing housing insecurity.

One such participant, Morgan, is a mental health therapist serving justice-involved youth and adults in Santa Clara County. After moving to the Bay Area to pursue a degree in Psychology, she entered the helping profession in 2017. Last year, she faced a major challenge: returning to school for a Master's in Counseling while balancing two clinical internships and no longer being able to maintain full-time employment. Financial strain quickly followed.

Thanks to [AHI](#), she was able to stay in a safe and supportive environment. This stability allowed her to focus on what matters most—completing her degree, securing full-time employment, and now preparing for pre-licensure exams and further certifications.

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**Thank You to Our Active Q2 Partners:** [ABL Properties](#), [Arcadia Management Services](#), [AvalonBay Communities](#), [Casco Property Management](#), [Essex Property Trust](#), [Prometheus Real Estate Group](#), [Raintree Partners](#), [Sequoia Equities](#), [Strom Properties](#)

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Your partnership is opening doors for the people who dedicate their lives to helping others. Thank you for making this possible.

**AHI Program Info**

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**Our Industry. Our Community.**



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**Our mailing address is:**

Housing Industry Foundation, Sobrato Center for Nonprofits  
3460 W. Bayshore Road, Suite 101, Palo Alto, CA 94303

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