



HOUSING INDUSTRY FOUNDATION**JANUARY 2026**

**BOARD SPOTLIGHT****Introducing HIF's New Board Members!**

We are pleased to welcome two new leaders to the HIF Board of Directors!

Julia Riccetti brings more than 28 years of experience in the multifamily housing industry and currently serves as Vice President of Property Management for [Irvine Company Apartment Communities](#) in Northern California, overseeing more than 11,000 apartment homes across the South Bay. Her people-centered leadership, operational expertise, and commitment to excellence will be invaluable as HIF advances its mission.

Rebecca Harlow, Director of Asset Management for [AvalonBay Communities](#) in Northern California, brings over two decades of industry experience overseeing 24 assets and leading more than \$24 million annually in strategic investments. A long-time HIF volunteer and philanthropic leader, Rebecca offers both strategic insight and a deep commitment to housing stability and community impact.

We are grateful to welcome Julia and Rebecca and look forward to their contributions to HIF's work.



HIF SPOTLIGHT

Welcoming Asefeh as HIF's new Managing Director

We are excited to announce that **Asefeh Mazraeh** has joined HIF's team as our new Managing Director. She brings 17 years of nonprofit experience across healthcare, housing, and community-based services.

Asefeh holds a Master of Social Work and is fluent in English, Arabic, Farsi, and Dari, bringing a culturally responsive and equity-centered approach to her work. She is deeply passionate about housing justice, systems improvement, and strengthening communities through collaboration. Outside of work, Asefeh enjoys spending time with family, cooking, listening to music, and supporting causes that promote dignity and opportunity for all.

HIF EVENTS

Save the Date for HIF's 2026 Events



Home Runs For Housing

May 1st, 2026
Fremont Sports Complex

Grab your friends, coworkers, or family and form a team for a day of friendly competition, community spirit, and fun! Step onto the field, kick for a cause, and help raise funds to support the Housing Industry Foundation's mission. Whether you're playing to win or just for laughs, it's a full day of outdoor fun, teamwork, and making a real impact in our community.

[See Past Tournaments](#)

HIF Presents BBQ & Brews

May 30th, 2026
Plaza de Cesar Chavez (San Jose)

Fire up your taste buds! Watch top pitmasters and craft brewers compete for \$10,000 in prizes at our ultimate BBQ & beer showdown. Sample incredible flavors, enjoy live entertainment, and support the Housing Industry Foundation—all in one sizzling outdoor event!

[Sponsorships / Tickets](#)



September Summit

September 17th, 2026
Hyatt Santa Clara

Step into a brand new venue for a glamorous black-tie evening. Celebrate, network, and make an impact as we come together for a night of purpose and style.

[See Past Summits](#)



EHF IMPACT

Nikald's Story: From Homelessness to Peace of Mind

2025 was an especially challenging year for **Nikald**, marked by periods of homelessness, food insecurity, and financial instability. As a substitute teacher, she faced inconsistent income during the summer months and struggled to cover basic necessities. While her income stabilized once school resumed, the accumulated bills remained overwhelming.

Through HIF's partner, LifeMoves, Nikald received an [Emergency Housing Fund \(EHF\)](#) grant that allowed her to catch up on overdue bills, address critical expenses, and meet her daily needs—helping her regain stability and move forward.



This grant has been a tremendous help in alleviating my mental stress and giving me peace of mind. It supported me through multiple hardships, including food and utility bills, and allowed me to focus on getting back on track financially with a much clearer mindset. After experiencing homelessness in the past, I was deeply afraid of facing that situation again. This support provided the stability and security I needed.”



RENOVATION PROGRAM

Work in Progress: Maitri & Bill Wilson

Exciting progress is happening at **Maitri**! New cabinets are on the way thanks to **ACS & Statuswood**! Thank you to **VIP Construction** for installing sheetrock and painting prep for our upcoming day of service.

Bill Wilson Update: We are grateful to **Equity, BKB, ProFloors, Urban Renovation and Construction West Inc., and VCS** for their generous support of the Bill Wilson Center project. Their partnership continues to move this important work forward.

Scope of work includes: A redesigned kitchen to better support nutrition and life-skills education, featuring new cabinets, appliances, and expanded counter space; new flooring throughout the unit; fresh paint and updated fixtures; a bathroom renovation to assess and repair prior water damage; a new roof; and light landscaping improvements.

Renovation Program Info

Donate

Prevent Homelessness | Build Relationships | Strengthen Communities



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