

**HIF STAFF****Introducing Brian Heney as HIF's New Executive Director**

HIF is excited to welcome **Brian Heney** as its new Executive Director. With over 15 years of leadership in the non-profit sector, Brian Heney's career is a testament to driving social impact, fostering inclusive communities, and spearheading transformative projects. With experience as a strategic leader driving dynamic organizations, Brian has blended strategic foresight with a deep commitment to amplifying missional focus and expanding organizational reach.

Originally from Cleveland, OH, Brian moved to California over 20 years ago and spent the early years of his career in the music industry and as a storyboard artist at Nickelodeon Animation Studios. His artistic background informs his approach to leadership as he seeks innovative and creative approaches in

every aspect of his work. Brian is also the proud father of three daughters, who he cherishes above all else.



I am excited to get to work empowering the HIF staff, enhancing our current programming, and expanding the foundation's reach as we move forward together in our efforts to prevent homelessness.”

Join us in welcoming Brian to HIF as he leads the organization into its next chapter of growth and impact!



2024 WRAP-UP

Check out HIF's 2024 Annual Report

Thank you to all of our donors and supporters for making 2024 a successful year at HIF!

Click to see how our 2024 year went in our official Annual Report.

[Read the 2024 Report >](#)

HIF ONLINE

We've refreshed our website!

Over at HIF, we've been working hard to make sure we have a website that works for you. Check out our new, refreshed website now!

[See the Site >](#)



HIF EVENTS

HIF's Home Runs for Housing is back!

Join us at our 7th annual kickball tournament!

Ready to get out on the pitch? HIF's FUNdraiser **Home Runs for Housing** is back **May 2** and accepting sponsorships now.



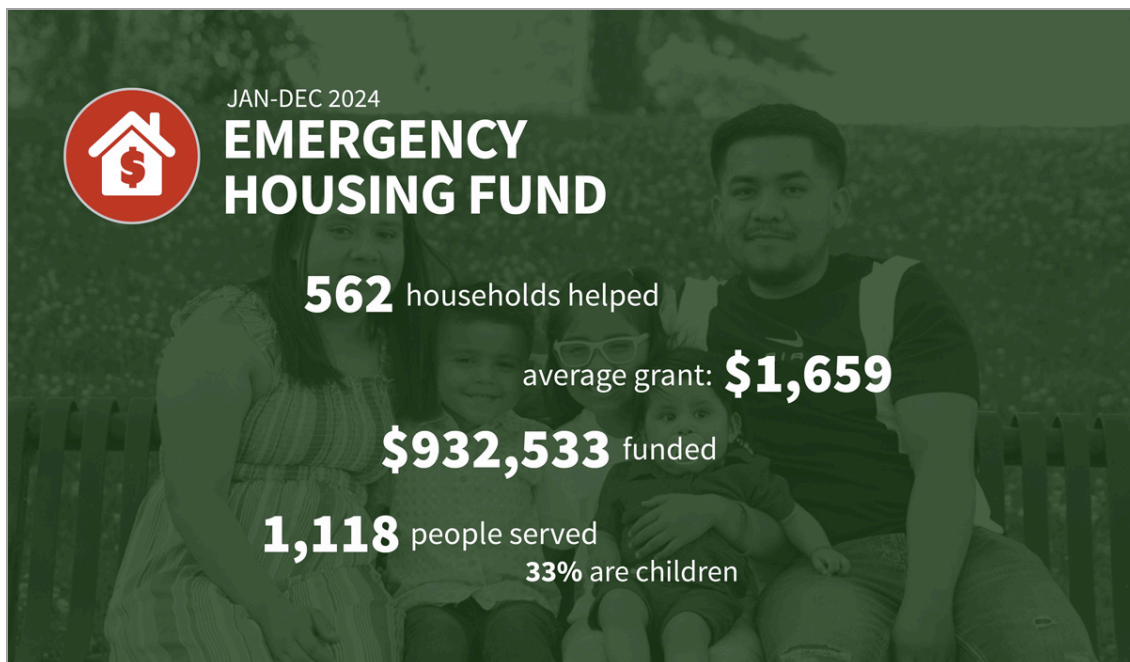
WHEN: **Friday, May 2**


WHERE: Central Sports Complex
1110 Stevenson Blvd,
Fremont, CA 94538

Head to our [event website](#) for more details, and contact events@hifinfo.org when you're ready to sign your team up.

All proceeds from HIF's events go directly to supporting our housing programs. Come enjoy a full day of fun, sun, and competition, all while helping your community!

[More Info >](#)



 JAN-DEC 2024
EMERGENCY HOUSING FUND

562 households helped
average grant: **\$1,659**

\$932,533 funded

1,118 people served
33% are children

2024 EHF Impact

Our **Emergency Housing Fund (EHF)** provides grants of up to \$2,500 that helps at-risk families and individuals pay rent, security deposits, and utility bills. Most of our clients encountered an unexpected setback, have exhausted all other aid options, and are on the brink of becoming unhoused.

In 2024, HIF's Emergency Housing Fund distributed over **\$932,533**, helping **562 households** and touching the lives of **1,118 individuals**.

In a survey of participants in 2024:

- **87%** of EHF recipients were no longer at risk of homelessness
- **78%** did not need additional financial assistance after receiving our grant
- **39%** were originally homeless clients who are now stably housed due to the EHF grant

Thank you to our partners who made this possible. Together, we're creating brighter futures for families in need.



The infographic features a dark blue background with a photo of a woman and a child sitting on a couch with a dog. A red circular icon with a white house and heart symbol is in the top left. Text is overlaid in white and yellow.

JAN-DEC 2024
AFFORDABLE HOUSING INITIATIVE

15 active households
121 total since 2019

\$714,349 rental donations
\$2,881,897 since 2019

avg monthly rent savings: **\$1,200**

AHI IMPACT

2024 AHI Impact

Our **Affordable Housing Initiative (AHI)** provides essential support to teachers, school staff, healthcare workers, and nonprofit professionals—matching them with apartments at up to 50% below market rates for up to three years. These homes are located within a 30-minute commute of their workplaces, helping participants live affordably and locally, while continuing to serve the community.

In 2024 HIF received **\$714,349** of in-kind rental donations from our generous partners. This support translates into an average monthly rental savings of about **\$1,200 per participant**.

These savings have a significant impact on the financial well-being of participants - empowering them to use extra funds to pay off debt, build savings and retirement accounts, and even work towards furthering their education.

Thank you to our AHI partners for making this possible and for helping ensure that those who contribute so much to our communities can continue to live and thrive locally.



RENOVATION UPDATE

2024 Renovations Impact

2024 was the biggest year in **Renovation Program** history, bringing in **\$818,863** of in-kind donations, and **\$861,971** in total market value. HIF completed **five projects total**, four in Santa Clara County and one in San Mateo County.

Thanks to the support and collaboration from our industry partners, vendors, and board members, HIF's renovation program completes high quality renovations and facilities improvements free of charge for nonprofit agencies in San Mateo and Santa Clara Counties that provide permanent, transitional, and temporary housing and safe environments for individuals and families experiencing homelessness.

In 2024, over **77 vendors** contributed to this program, as well as over 100 generous volunteers. This support directly **impacted over 500 people**, including creating significant improvements and expansion for agencies to provide housing for 25 more individuals each year.

Thank you to our AHI partners for making this possible and for helping ensure that those who contribute so much to our communities can continue to live and thrive locally.

Donate

Our Industry. Our Community.



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