



CORPORATE CHAMPION RENOVATION PROJECT SUMMARY

The Housing Industry Foundation (HIF) provides opportunities for local companies to engage their constituencies – staff, vendors, customers, residents, and/or company leadership – in the completion of renovations on housing facilities operated by other nonprofit organizations.

These “Corporate Champion” opportunities provide a well-organized event that balances civic engagement and public relations for the company and the improvement of the quality of life for local community members in need. The workday will be kept as close as possible to “done-in-a-day” model to ensure volunteers feel that though their time and labor made a meaningful impact on the housing facility and its residents.

Corporate Champion benefits include, but are not limited to:

- Recognition on HIF website with link to company’s website
- Recognition and “thank you” profile story with photos on HIF’s social media network
- Inclusion of “thank you” story with photos in HIF e-newsletter
- CAA - Tri-County Division’s e-newsletter (based on Tri-County’s approval)
- Listing in Summit Dinner program booklet and subsequent year’s HIF annual report (inclusion based upon the number of projects completed and time of the year)

HIF will:

- Complete all site preparation work
- Coordinate with Corporate Project Captain all logistics and day of service work flow and needs
- Provide any needed collateral for recruiting volunteers and vendors
- Ensure all needed tools and equipment are on site for workday
- Provide professional supervision on workday (through other HIF partners)
- Conduct safety meeting before work begins and provide first aid kit
- Provide breakfast, lunch, and water for all volunteers
- Coordinate photographer onsite for workday; photos will be made available to volunteers, coordinators, and vendors

The company serving as Corporate Champion will:

- Provide a Project Captain that will:
 - Work closely with HIF’s Renovation Program Manager to recruit vendors to donate services and materials toward the project and complete a draft budget for HIF Board approval
 - Provide up to 25-30 full-day volunteers depending on the project scope
 - Keep volunteers informed of project details and updates prior to workday
 - Provide up to a \$10,000 company contribution supporting the overall renovation project
 - Coordinate, along side HIF’s Renovation Program Manager, the workday to help with registration, cancellations and to ensure the goals for the service day are achieved
 - Provide necessary insurance forms and/or add HIF as an additionally insured as required