

CORPORATE CHAMPION RENOVATION PROJECT SUMMARY

The Housing Industry Foundation (HIF) provides opportunities for local companies to engage their constituency – staff, customers, residents, and/or company leadership – in the completion of renovations on housing facilities operated by other nonprofit organizations.

These “Corporate Champion” opportunities provide a well-organized event that balances civic engagement of constituents, public relations for the company, and the improvement of the quality of life for local community members in need. The volunteer workday will be kept as close as possible to the “done-in-a-day” model to ensure volunteers witness their meaningful impact on the facility and its residents.

Corporate Champion benefits include, but are not limited to:

- Recognition on HIF website with link to company’s website
- Inclusion of “thank you” story with photos in HIF e-newsletter and social media
- Acknowledgment in subsequent year’s HIF annual report (dependent upon space limitation)
- Additional PR opportunities as available

HIF will:

- Complete all site preparation work
- Ensure all needed tools and equipment are on site for workday
- Provide professional supervision on workday (through HIF partners)
- Conduct safety meeting before work begins and provide first aid kit
- Provide breakfast, lunch, and water for all volunteers
- Coordinate photographer onsite for workday; photos will be made available to volunteers, coordinators, and vendors

The company serving as Corporate Champion will:

- Recruit 25 full-day volunteers
- Keep volunteers informed of project details and updates prior to workday
- Provide a \$5,000 contribution to be received by HIF no later than 15 days prior to project date
- Have a coordinator on site for workday to help with registration, cancellations, etc.
- Provide necessary insurance forms and/or add HIF as additionally insured as required

The work completed by volunteers will include safe, well-supervised tasks likely including: Interior painting, landscaping/exterior improvements, and installation of light fixtures.