



2026 HIF GALA SUMMIT

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September 17, 2026

Hyatt Regency Santa Clara

2026 Summit

Sponsorship Opportunities

- Cocktail hour & networking
- Dinner & Summit program
- Live auction
- Fund-a-need
- Summit Awards
- Entertainment

The Mission of Housing Industry Foundation (HIF) is to prevent homelessness, build relationships, and strengthen communities in Alameda, San Mateo and Santa Clara Counties.



HIF's mission is simple:
Preventing homelessness, building relationships, and strengthening communities.



Every sponsorship, table, ticket purchased, every donation made at this event plays a direct role in keeping our neighbors safely housed. Your participation fuels real, immediate impact for individuals and families right here in our Bay Area community who are working hard to stay stable and secure.

Together, we can create LASTING CHANGE — one family, one home, and one community at a time.



- **Emergency financial assistance** that prevents homelessness, covers critical needs like rent and security deposits, and helps families secure or maintain stable housing.
- **Essential repairs and critical safety upgrades in community shelters** achieved by leveraging our vast network and resources within the multifamily industry.
- **Compassionate support** for families facing significant challenges, giving them the resources and breathing room they need to regain stability and rebuild their lives.

Sponsorship Benefits & Pricing



Package	PRESENTING 1 available	EVENT 1 available	DIAMOND 5 available	ENTERTAINMENT 1 available	PLATINUM 8 available	GOLD 35 available	BRONZE 20 available
Amount	\$50,000	\$30,000	\$17,000	\$15,000	\$12,000	\$6,000	\$2,500
Exclusive Luxury Lounge with Private Bar	✓						
Company logo on stage	✓	✓					
Company banner at ballroom entrance	✓	✓	✓				
Logo placement on event collateral	✓	✓	✓	✓			
Premium table seating	✓	✓	✓	✓	✓		
Recognition in Annual Report	✓	✓	✓	✓	✓	✓	✓

Sponsorship Benefits & Pricing



Package	PRESENTING	EVENT	DIAMOND	ENTERTAINMENT	PLATINUM	GOLD	BRONZE
Logo placement on HIF website & sponsor list	Featured	Top	Premium	Premium	Included	Included	Included
Recognition in HIF newsletters & social media	Featured	Top	Included	Included	Included	Included	Included
Recognition in Summit program	Featured	Premium	Included	Included	Included		
Logo in sponsor slideshow	Featured	Lead	Included	Included	Included	Included	Included
# of Tables	3	2	2	2	2	1	
Total Guests	24	16	16	16	16	8	2

Other Sponsorship Benefits & Pricing

These levels do not include tickets to the event.



Sponsor Type	Amount	Package
Video Sponsor	\$10,500	Logo featured during Summit film Company highlighted with video on social media
Centerpiece Sponsor	\$5,000	Logo featured on all table centerpieces, providing premium visibility
Artisan Snack Sponsor	\$5,000	Recognition at curated snack stations offering elevated bites
Luxury Lounge Sponsor	\$5,000	3 available! Branded lounge space offering premium seating and high-visibility networking area
Red Carpet Sponsor	\$4,500	Branded red carpet experience with step-and-repeat for guest arrivals and photo moments
Signature Cocktail Sponsor	\$4,000	Naming rights and branding on a featured cocktail served to guests
Tasting Table Sponsor	\$3,500	Logo prominently displayed at both tequila and whiskey tasting stations
Swag Sponsor	\$3,500	Logo included on event giveaway items distributed to all attendees
Registration Sponsor	\$3,000	Logo placement at check-in and first point of contact for all attendees

Other Sponsorship Benefits & Pricing

These levels do not include tickets to the event.



Sponsor Type	Amount	Package
Welcome Sponsor	\$3,000	Official welcome experience, with branding tied to the champagne greeting
Wine Sponsor	\$2,500	Brand recognition at each of the tables with included wine
Prize Wall Sponsor	\$2,000	Logo prominently displayed at the envelope wall
Golf Sponsor	\$2,000	Logo prominently displayed at curated golf-themed activation
Wine Toss Sponsor	\$2,000	Logo featured at interactive wine toss game area
Wheel of Odds Sponsor	\$2,000	Branding on interactive prize wheel game
Raffle Sponsor	\$1,000	Logo prominently displayed on all raffle tickets
Coat Check Sponsor	\$500	Logo placement at coat check with consistent guest interaction

Contact info: events@hifinfo.org